

HazardCall Announcement | MHI | Manufactured Housing Institute

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MHI News

MHI Teams Up with WeatherCall Services to Bring Severe Weather Alerting System to Industry Members

An Affordable Service that is Saving Lives

Oct. 4, 2017

MHI announces a partnership with WeatherCall Services, LLC, to provide [HazardCall for MHI Communities](#). *(Please go to that link to watch a brief video to learn more.)* This important, affordable service saves lives and gives property owners peace of mind.

HazardCall is different from anything else on the market because it calls your residents, as well as sending them texts and emails when dangerous and impactful weather is headed for their specific location. Your residents receive specific instructions on what to do, such as “seek the best shelter immediately.” Most notifications from weather apps go unnoticed, but HazardCall’s urgent phone calls are designed to disrupt the recipient so they will take immediate life-saving action.

This is the only service that delivers official National Weather Service (NWS) dangerous and impactful weather warnings and advisories, via phone calls, text messages and emails, depending on the urgency of the danger. It only costs between 22-30 cents per community site a year for an MHI member, based on the same pricing structure as MHI’s membership.

“HazardCall is not one of the hundreds of worthless ‘free-apps’ in the marketplace because it is accurate, reliable and tested. These are watches, warnings and advisories from the National Weather Service,” says Brad Huffines, Chief Meteorologist of WeatherCall Services, and FEMA instructor of emergency public information. “For eight years, I have staked my family’s lives on our company’s services in some of the most dangerous regions in the nation. Would you stake your family’s life on free? I wouldn’t.”

HazardCall reduces the number of ‘false alarm’ alerts people receive by only calling and/or texting when the precise geographic location is inside the warning area defined by the NWS. Other weather alert services provide alerts for entire counties, or even broader areas. For severe storms and tornadoes, those warned areas are small, precise and specific. When you receive a HazardCall phone call, then you know the weather will get bad.

“Not only are you saving lives, but you are getting the benefit of PR insurance by making this available to your residents,” said Jenny Hodge, vice president of research for MHI and staff liaison for MHI’s National Communities Council. “When the TV cameras show up, do you want to be shaking your head sadly saying, ‘If we only had a warning in the middle of the night that this tornado was coming?’ This service provides extra assurance that your residents will be notified promptly about what actions to take for their safety.”

Chris Parrish, who owns and operates Parrish Manor in Garner, NC, has been testing this service for over a year, and says, “This service is almost ‘stupid-cheap,’ and shows your extraordinary commitment to your residents’ safety. We pride ourselves on the fact that people who live in manufactured home neighborhoods have a strong sense of

community and look out for each other. This is one way, as an owner, that we can further foster that family feeling, telling your residents ‘we are looking out for you, and want you to be safe.’”

When you sign up for the service, you get a launch packet complete with sample letters or emails to send to your residents. More information and FAQs are at HazardCallCommunity.com. *(Please go to that link to watch a brief video to learn more, and request to launch the service.)*

Learn More on a Webinar

WeatherCall Services is hosting a series of webinars for MHI community owners on the following dates:

- Friday, October 6, 2017, 2pm EDT
- Thursday, October 12, 2017, 11am EDT
- Wednesday, October 18, 2017, 2pm EDT
- Tuesday, October 24, 2017, 11am EDT

Click [here](#) to register and join us on one of the available dates to learn more about **HazardCall**, how it works, how much it costs, and how to launch this new life-saving service.

Customer Testimonials

HazardCall is a product of WeatherCallServices, LLC. Here’s what a few of what the tens of thousands of WeatherCall subscribers have to say:

“Our home was totally destroyed. The rooms we had just been in would have been our tombs if we hadn’t heeded your warning. I can’t tell you how grateful we are. If you EVER need a LIVING testimony for WeatherCall, let me know. I’m here today and will be here tomorrow, all because of you.” – Danny H, Huntsville, AL

“I got a couple warnings, and about 3-4 minutes before the twister hit, I got one more call that said, Take cover now!” Boy that really shook my head straight that this is not just another storm. So from my family and my entire devastated neighbor, we all thank you for this wonderful system.” Candy, Dicken

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HazardCall

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